

Wikipedia Link: https://en.wikipedia.org/wiki/Fragrance_wheel

Title: Fragrance Wheel

My microsite will be about the fragrance wheel, which is a circular diagram showing the inferred relationships among olfactory groups based upon similarities and differences in their odor. It will be an informational site and include past history, and I may also include a survey that people can take to figure out their "predicted fragrance".

There will be 4 pages outlined below:

1st Page: Overview of what the Fragrance Wheel is:

- Also known as the aroma wheel, fragrance circle, perfume wheel, or smell wheel
- Groups bordering one another are implied to share common olfactory characteristics
- *Versions of the fragrance wheel: Paul Jellinek's Odor Effects Diagram, Fragrance Circle, Wine Aroma Wheel, Fragrance Wheel*

2nd Page: Fragrance Families and Personality

- Explain the relationship between a person's favorite scent family and their personality
 - Influenced by the "image we want to portray"
- Feminine vs. masculine personalities
- Young vs. mature adults
- Elegant, sophisticated families vs. earthy, practical personalities

3rd Page: Michael Edwards's Fragrance Wheel

- Edwards's wheel consists of a primary scent family (Woody, Floral, Amber, Fresh.) divided into subfamilies (Floral Amber, Soft Amber, Aromatic, Citrus)
 - Subfamilies are again divided into Fresh, Crisp, Classical, and Rich composition gradings

4th Wheel: Prior versions of the fragrance wheel



2010 version^{[17][18][19]}

Families	Subfamilies	Examples ^{[20][21][19]}
Floral	Floral	Fresh cut; flowers
	Soft Floral	Aldehydes; powdery notes
	Floral Amber	Orange blossom; sweet spices
Amber (or previously Oriental) ^[17]	Soft Amber	Incense; amber
	Amber	Oriental; resins
	Woody Amber	Sandalwood; Patchouli
Woody	Woods	Aromatic woods; vetiver
	Mossy Woods	Oakmoss; amber
	Dry Woods	Dry woods; leather
Fresh	Aromatic	Lavender; aromatic herbs
	Citrus	Bergamot; citrus oils
	Water	Marine; aquatic notes
	Green	Galbanum; green notes
	Fruity	Berries; fruits

5th Page: References and External Links

- [The Fragrance Wheel](#)
- [Interview with Michael Edwards](#)
- [Perfume classification: The Fragrance Wheel](#)
- [The Wine Aroma Wheel](#)