Wikipedia Link: https://en.wikipedia.org/wiki/Fragrance_wheel

Title: Fragrance Wheel

My microsite will be about the fragrance wheel, which is a circular diagram showing the inferred relationships among olfactory groups based upon similarities and differences in their odor. It will be an informational site and include past history, and I may also include a survey that people can take to figure out their "predicted fragrance".

There will be 4 pages outlined below:

1st Page: Overview of what the Fragrance Wheel is:

- Also known as the aroma wheel, fragrance circle, perfume wheel, or smell wheel
- Groups bordering one another are implied to share common olfactory characteristics
- Versions of the fragrance wheel: Paul Jellinek's Odor Effects Diagram, Fragrance Circle, Wine Aroma Wheel, Fragrance Wheel

2nd Page: Fragrance Families and Personality

- Explain the relationship between a person's favorite scent family and their personality
 - Influenced by the "image we want to portray"
- Feminine vs. masculine personalities
- Young vs. mature adults
- Elegant, sophisticated families vs. earthy, practical personalities

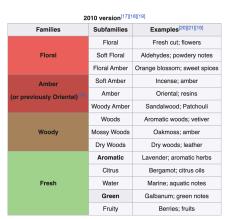
3rd Page: Michael Edwards's Fragrance Wheel

- Edwards's wheel consists of a primary scent family (Woody, Floral, Amber, Fresh.) divided into subfamilies (Floral Amber, Soft Amber, Aromatic, Citrus)
 - Subfamilies are again divided into Fresh, Crisp, Classical, and Rich composition gradings

4th Wheel: Prior versions of the fragrance wheel







5th Page: References and External Links

- The Fragrance Wheel
- Interview with Michael Edwards
- Perfume classification: The Fragrance Wheel
- The Wine Aroma Wheel